

Frank Schmitt - Kansas City  
913-288-1114

David Dunn - OKC  
405-518-3333

David Gates - Memphis  
662-342-4146

Linda Lawson - Fort Worth  
817-568-3721

Tye Anthony - Nashville  
615-859-8730

Bob Durand - Gulf Coast  
985-863-1534

Tommy Smith - Springfield  
417-875-4210



## PRODUCE CHECKLIST

- Watch the produce freshen up video
- Freshness/Quality
- Evaluate Department
- Sanitation
- Locally Grown
- Signage
- Pricing
- Seasonal
- Value Added
- Sampling
- Tools
- Outdoor
- Impulse